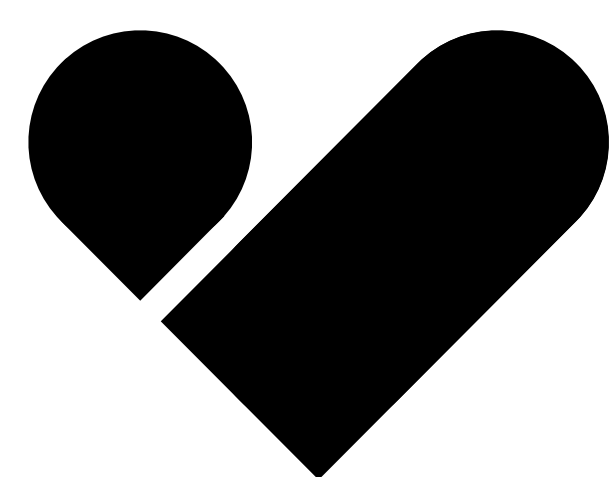




MARIYAM SHAHID

USER EXPERIENCE DESIGNER

CONTACT

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EDUCATION

2022 - 2024

Master of UX Design

Jagran Lakecity University
Bhopal

2019 - 2022

Bachelor of Fine Arts

RKDF University
Bhopal

TOOLS

Adobe Suite

Figma

Autodesk 3DS Max

Microsoft Excel

Webflow

Notion

SKILLS

Design Thinking

Design Research

Branding

3D Modelling

Wireframing

Prototyping

Storyboarding

Photomanipulation

Critical Thinking

CERTIFICATES

Google UX Design

Google

Introduction to HCD

University of San Diego

Share Data Through the Art of Visualization

Google

Introduction to AR/VR/XR

University of Michigan

BIO

With relentless curiosity and a focused attitude, I'm driven to explore the depths of every subject, ensuring thorough understanding and fast learning. My creativity thrives in communication, sparking genuine connections through expressive ideas. As a believer in shaping a greater tomorrow, I fearlessly tackle challenges, pushing beyond comfort zones to foster growth.

EXPERIENCE

eServMarket | Freelance UI/UX Designer

Oct - Dec 2023

User Research

UI Design

Information Architecture

Crafted a Service Aggregator platform, eServMarket, encompassing web and mobile applications for a Mumbai-based security agency company.

AmazingWeb.Design | UI/UX Design Intern

July - Sept 2023

Market Research

Wireframing

UI Design

Collaborated with a team of software developers and project managers to create user-friendly interfaces for web and mobile application projects, contributing to improved user experiences.

Content Castle | Visual Designer

Jul - Oct 2022

Branding

Poster Design

Logo Design

Collaborated on diverse projects encompassing branding, logo design, and compelling social media campaigns in Gujarati.

Piggybank Mediaworks | Graphic Designer

Jun - July 2021

Poster Design

Animation

Contributed to the successful launch of the Goeld Frozen products through impactful social media campaigns and eye-catching posters and short animation videos.

AWARDS & ACCOMPLISHMENTS

Marker Cup, JLU Awards

Marker Cup winner for academic session 2023-24

ICON 2023, NIFT

Presented Research Paper at the conference

Bhopal Design Fest

Interviewed Sonal Dabral, former CCO, Ogilvy & Mather

Lakecity Live

Interviewed Manish Vashisht, Head of Design, IBM

Adobe Photoshop

Designs published on their social media platforms.

Hindi Divas Competition 2022

Winner

MAAC Creative League 2021

Winner, Photomanipulation Category

PicsArt, India

Member of PicsArt VIP Program, India

ROLES OF RESPONSIBILITY

Design Team Head, JLU Media Fest

Led a team of fellow design students to contribute to the overall success of the event.

ACADEMIC PROJECTS

Rebranding of Sanjay Fresh Bake, Bhopal

Worked closely with the co-owners of Sanjay Fresh Bake to understand their brand, the values to propose a redesigned brand identity for an academic project.

Bhopal Smart Parking App

Conducted stakeholder interviews, including the public, parking supervisors, and BMC officials, to analyze the current parking scenario in Bhopal. Designed and proposed a fully functional prototype.